

GAFOLLOWERS #OWNGA OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN

- 1. ELIGIBILITY: The GAFollowers #OwnGA” Contest (the “Contest”) is open only to persons who, at the time of entry, are legal residents of the state of Georgia and are at least thirteen (13) years of age.
- 2. ENTRY PERIOD: The Contest begins at 12:00 a.m. ET on December 14th, 2014 and ends at 11:59 p.m. ET on December 21st, 2014.
- 3. HOW TO ENTER:
 - a. Have someone take a picture of you (or take a picture of yourself) that shows your freshest or best style. Your Entry must not: (a) violate any third party rights, including, but not limited to, copyrights; (b) be obscene or indecent; (c) depict any risky behavior; or (d) otherwise violate any law. Sponsor, in its sole discretion, may determine whether an Entry meets these requirements. The Entry must not contain any person other than yourself.
 - b. You **MUST** be following the Twitter and Instagram feed of both (@FOOTACTION & @GAFOLLOWERS) upload your Entry, and tag it with #OwnGA. Please note that your wireless carrier’s data rates may apply. There is a limit of one (1) entry per person per day. Winning Entries may be posted on GAFollowers Instagram, Twitter and Facebook pages; however, we reserve the right to edit or refuse to post any Entry for any reason.
- 4. JUDGING: At the conclusion of the Week, a panel of judges will evaluate all entries received for that Week. Entries will be evaluated according the following Judging Criteria: (a) photo quality; (b) creativity; (c) personal style; and (d) originality. The judges will select one (1) grand prize winner each Week. GAFollowers will attempt to notify each potential winner by posting a comment on his/her Entry. The potential winners must respond within twenty-four (24) hours of the notification.